



NEWS RELEASE

DATE: April 18, 2024

Southern Synergy Buyers Validate Birth to Harvest Value in 17th Annual Sale

The registered seedstock business in America, regardless of breed, is a combination of competing for customers while simultaneously making breeding decisions that add value through the entire beef supply chain. The Southern Synergy partners of Ogeechee Farms, Clint Smith and Smitty Lamb; and CAM Ranches, Andrew McPeake, made the decision early on to commit their breeding programs to genetic selection based on all traits. Over the years as fads and trends come and go, the Southern Synergy focus has remained the same. They trust the process. The result is documented, consistent improvement from birth to harvest in cow herd performance.

Lots 1 and 2 were, arguably, two donors with the strongest performance to sell in one sale in a decade. Lot 1, Williams F Blackbird 705-429 is the dam of GAR Home Run, that sold in the Gardiner Angus Ranch 2023 fall sale for \$350,000 to Busenlehner Farms in Texas. Lot 2, Daltons Rita 0206, is the dam of GAR Powercat, the Lot 1 bull that recently sold in the Gardiner Angus Ranch 45th Annual Production Sale for \$520,000 to Bill Wasden, Millen, Ga. At the end of furious bidding, Lot 1 sold to Jocko Valley Cattle, Arlee, Mont., for \$100,000. Next in the ring, Lot 2 sold to Woody Folsom, Circle F Farms, Baxley, Ga., who won the bidding war with a winning bid of \$280,000.

The open donor heifers attracted many friends prior to the sale. Lot 13B, Ogeechee Home Town 244, was the high selling open donor selling to FB Genetics, Dumas, Texas, for \$40,000. The bred heifer category started with Herndon Farms, Lyons, Ga., taking home the two top selling females, Lots 27 and 26, both GAR Freedom daughters, on final bids of \$34,000 and \$30,000 each, respectively. Return buyer, Edisto Pines Farm, Leesville, S.C., selected Lot 78, Ogeechee Transcendent 254, one of the highest marbling EPDs in the sale and bred to GAR Apex and paid \$27,000. Lot 28, Ogeechee Home Town 245, sold to Pleasant Valley Farms, Shelbyville, Tenn., on a final bid of \$19,000. Steve Hillhouse, Hillhouse Angus, didn't miss the added lot, 79X, OAF CAM Greater Good AG259, adding her to his elite cow herd, selling for \$18,000.

Good cowman and longtime customer, Lyman Ramsay, Grand Bay, Ala., selected Lot 18B, an outstanding Wildcat daughter, to add to his operation and paid \$17,500 to own her. Lot 8, CAM Wildcat A132, is a perfect illustration of multi-trait excellence. Her double digit CED, top 1% YW, top 4% marbling along with ranking in the top 10% or better for 10 more traits while posting moderate stature, was selected by Joe Wyngaert, Ferndale, Wash., on a winning bid of \$17,000.

Lot 80A, a tremendous Home Town daughter safe in calf to GAR Powercat, sold to Beaverdam Farms, Colbert, Ga., for \$16,500. Woody Folsom, Circle F Farms, continued adding to his impressive list of females with the purchase of Lot 62, Ogeechee Dual Threat 226, for \$16,000. Two females, Lot 16 and 24, sold for \$15,000 each to D&L Tomscheck, Inc., Sunburst, Mont.; and David Barber, Baxley, Ga., respectively.

At the end of the day, a full house, in person and online, witnessed an all-time record sale for the grateful Ogeechee and CAM families. More than 200 registered to bid. The cattle sold to 88 buyers from 26 states.

Sale Total & Averages

Total Lots	Category	Gross	Average
19	Open Heifers	\$203,000	\$10,684
98	Bred Heifers	\$802,750	\$8,191
6	Bred Cows	\$33,750	\$5,625
4	Cow-Calf Pairs	\$39,250	\$9,812
7	Open Cows	\$396,750	\$56,678
1	Bull Calf	\$5,000	\$5,000
139 Head		\$1,480,500	\$10,651